

California State Senate

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SENATOR

MARIE ALVARADO-GIL, M.P.A.

FOURTH SENATE DISTRICT



Dear Chamber of Commerce Leaders,

Saturday, November 30, is Small Business Saturday—a wonderful opportunity to spread the message of shopping local. As your state senator, I want to thank you for your advocacy on behalf of our small business community.

Accounting for 99.8% of all businesses in California, they are truly the backbone of our economy. I want you to know I am committed to ensuring their voices are heard and their hard work is recognized.

That's why I am excited to announce the **Senator's Choice Award!**

Beginning this December and continuing through 2025, I will highlight one of my favorite businesses each month—those I have personally used or that have made significant contributions to the local community. These businesses will receive:

- A personal visit from me or one of my team members to present a framed 8x10 certificate of recognition.
- A dedicated spotlight in a regional press release, shared on my social media channels, and featured in my newsletter.

To further support these businesses, if a selected recipient is not already a member of your chamber of commerce, I will sponsor their membership for one year. Recipients of the Senator's Choice Award will also have opportunities to showcase their achievements by attending special events and grand openings across our district, and may receive invitations from the Senator to join her at local events.

I am reaching out to you and other chambers of commerce in our district because your insights and connections are vital to making this initiative a success. If you have a list of members you want considered for this prestigious designation, please let me know. Together, we can shine a well-deserved spotlight on the incredible entrepreneurs and small businesses that are the heart of our district.

If you have any questions, or would like to discuss this initiative further, please reach out to my office at (916) 651-4004. Thank you again for everything you do. I look forward to working together to honor the best of Senate District 4!

Sincerely,

A handwritten signature in cursive script, reading "Marie Alvarado-Gil".

Marie Alvarado-Gil
California State Senate, District 4